

DR. S. PRISCILLA



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Snapshot of Experiences

- Educational Administration Academics General Administration Research
- Training Projects Management Documentation and Dissemination
- Consultancy Services Networking and Coordination Policy Formulation
- Counseling and Psychotherapy Psychological Testing and Evaluation

- ❖ Dynamic and result oriented professional with over 19 years of rich experience in Academic Programme Development, Training, Research Counseling and as Consultant Psychologist.
- ❖ Core competency in overall management of academics, research projects and providing training, guidance and counseling for the uplift, welfare and empowerment of the students and youth.
- ❖ Extensive experience in developing and implementing administration policies and strategies for optimizing resource utilization, enhancing operational efficiency, increasing productivity and cost savings.
- ❖ Hands on experience in conducting in-depth research on human relations and other cultural issues related to behavior and social sciences.
- ❖ Excellent communicator with exceptional analytical, people management, and co-ordination skills and proven abilities in achieving optimum level of customer satisfaction.
- ❖ Thorough professional, with high calibre, work orientation, and ability to handle multiple functions and activities in a high-pressure environment due to inherent ability to identify and prioritize tasks at hand.
- ❖ Highly motivated, positive and goal-oriented with solid convictions, morals, integrity, and ethics

KEY AREAS OF EXPERTISE

a. Educational Administration

1. Convening Board of Studies and Academic Council Meetings
2. Convening Doctoral Committees and External Research Evaluations for Post Graduates and Ph.D Research Scholars
3. Conduct of Internal and External End Semester Assessments
4. Organising Pass Board Meetings
5. Faculty Management and Student Affairs
6. Facilitating Job Placements as Chairperson
7. Compliance to UGC and NAAC Standards
8. Recruitment of Faculty and Selection of Students
9. Designing and Implementing Induction and Capacity Building Programmes for Faculty
10. Conducting Pre-Employment Training Programmes and Workshops for Students
11. Facilitating Multi-lateral Student Exchange Programmes with other Universities/Institutions at both national and international levels

b. Academics

1. Designing Curricula and Course work for Post Graduate and Doctoral Programmes
2. Teaching Career Counselling, Life Skills Education, Psychology, Corporate Counselling
3. Designing Internship Programmes for Post Graduate Students
4. Organising Field Visits and On the Job Training for Students
5. Mentoring and Counselling Students
6. Career Guidance and Counselling Services for Students
7. Psycho-social Referral Services for Students
8. Guiding Research Studies/Projects at both Post Graduate and Doctorate levels
9. Chairing Thematic Sessions at National/International Seminars/Conferences
10. Participation and Presentation of Research Papers in Seminars, Conferences, Workshops at National and International levels
11. Organising Eminent Speaker Lecture Series

- 12.Coordinating Campus Extension Activities/Community Outreach Programmes
- 13.Doctoral Committee Member for other Departments at Rajiv Gandhi National Institute of Youth Development (RGNIYD)
14. Actively participated in designing a path-breaking Masters' Programme on **Youth Development and Management** for RGNIYD on upgradation as National Institute of Importance (Parliament Bill Passed during August 2012) **drawing more inputs from Management Discipline .**

c. Research

1. Have initiated a National Level Project on Construction of **India Youth Development Index-2013**"
- 2.Coordinated four Research Projects at RGNIYD, Ministry of Youth Affairs and Sports, Government of India on Youth related issues viz., **Attitude of Youth towards the Elderly, STI, HIV/AIDS, Youth and Media, School Mental Health at RGNIYD**
- 4.Coordinated Nation-Wide Evaluation of the Rural Information Technology Youth Development Centres – A National Scheme being promoted by the Ministry of Youth Affairs and Sports, Government of India at RGNIYD
- 5.Carried out a longitudinal research study on needs assessment and identification of problem areas of high school students (government and private) and initiation of an adolescent guidance and counselling center at the premises of NIPCCD sponsored by World Health Organization.
- 6.Developed communication strategy and a home based card for the northern region (A collaborative project between NIPCCD and UNICEF, New Delhi)
- 7.Standardized counselling services in India - a collaborative research by the Department of Women and Child Development and UNICEF, Headquartered in NewDelhi
- 8.Initiated a project on extension of counselling services to trafficked children at NIPCCD - a collaborative project between DWCD, NIPCCD and UNICEF, New Delhi.
- 9.Conducted a research study on sex-role orientation in relation to marital adjustment and stress among married couples at Chennai as part of master's Program (University Of Madras).
- 10.Conducted a research study on the influence of self-disclosure on self-esteem, interpersonal communication and apprehension among high school students in Chennai (University Of Madras).

11. Conducted a research study on perceived problems and gender differences in relation to self-esteem among adolescents (University of Madras).

12. Conducted a research study on the effect of self-esteem training on certain psychological variables of the neglected institutionalized adolescent girls in Chennai (doctoral program - University of Madras).

13. Conducted a research study on enhancing the personal, social and academic development of high school students through life skills training, University of Madras, sponsored by University Grants Commission, Major Research Project, New Delhi.

14. Conducted a research study on Coronary Artery Disease (CAD) patients to identify the risk factors for recurrence of heart disease at department of cardiac rehabilitation - Madras Medical Mission - Institute Of Cardio -Vascular Diseases, Chennai.

15. Undertaken Need Identification surveys for ICDS throughout Tamil Nadu

d. Training and Development

1. Preparation of customised Training Manuals on Youth and Adolescents specific issues viz., Career Counselling, Mental Health, Environment and Sustainable Development etc.
2. Designed an innovative and tailor-made Curriculum on Training and Development for five pioneering Post Graduate Programmes on Youth Work, the first of its kind in the country for RGNIYD
3. Teaching Training and Development as a Core Course at RGNIYD
4. Conducted over 30 batches of Training of Training Programmes on core areas such as life skills education, career counselling, personality development, Emotional Intelligence, leadership, employability skills and Promoting positive psychology/development
5. Conducted about 50 training/sensitisation programmes on issues related to adolescents and youth.
6. Organised about 70 Career Melas and Exhibitions for school and college students
7. Formulating need-based/demand-driven programmes for youth functionaries in consonance with the National Youth Policy
8. Resource Person for premier Youth Institutions such as NCC, NSS, NYKS, Air Force, ICDS and other State/Central Universities in India

e. General Administration

1. Performing key role in the general administrative affairs of the RGNIYD including dealing with Parliamentary Affairs, Cabinet Secretariat of the Hon'ble Prime Minister and His Excellency the President of India
2. Successfully handled the entire gamut of administrative operations of Child Development Department, National Institute of Public Cooperation and Child Development (NIPCCD), Dept. of Women and Child Development, Govt. of India, New Delhi and Department of Social Welfare Government of Tamil Nadu
3. Effectively co-ordinated with internal and external partners to ensure smooth operations.
4. Lead motivated and monitored the performance of multi-skilled teams and conducted need based training programs to enhance skill sets and create awareness of latest development in the field.
5. Coordination of Certification and Transaction Audit through the Director General of Audit (Central), Government of India for RGNIYD.
6. Grievance Handling, Conduct of Departmental Enquiries and Headed Disciplinary Proceedings of Employees and Students
7. Chairperson, Visaka Committee for Prevention of Sexual Harassment at Workplace against Women
8. Library Management (Selection, Procurement, Accession and Indexing of Books) and periodically holding Library Management Committee Meetings
9. Financial Management and release of grants for projects, research studies and academic related activities
10. Implementation of Constitutional Duties and Responsibilities with a Human Rights Perspective

f. Project Management

1. Successfully handled end-to-end execution of projects for designing developmental programs for the uplift, welfare and empowerment of the underprivileged.
2. University Grants Commission (UGC) major research project at Department of Psychology, University of Madras on enhancing the personal, social and academic development of high school students through life skills training
3. "Predicting the Risk for Repetition in Suicidal Attempts", a study sponsored by Rockefeller Foundation, U.S.A. carried out in clinical epidemiological unit, Madras Medical College.

4. Worked in the Dr. Dean Ornish's program for reversing heart disease through life style modification at Madras Medical Mission - Hospital.
5. Developed various training modules and implemented programs on ECCSGD (Early Childhood Care for Survival Growth and Development for the ICDS, Tamil Nadu, UNICEF and NIPCCD
6. Developed and co-ordinated three month course on psycho-social management training of primary school teachers at Andaman and Nicobar Islands A collaborative program between UNICEF India, directorate of education at Port Blair, and Memory Clinic, Chennai as Project
Co-ordinator.
7. Project Coordinator for the project titled “ life skills for high school teachers at Andaman & Nicobar Islands and for Health workers on recognition of Post Traumatic Stress Disorder, A collaborative project between UNICEF India, Directorate of Education at **Port Blair**, and Madras Memory Clinic, Chennai .
8. Coordinated a project on Mapping of Counselling Services for Trafficked Children in India – A collaborative project between Department of Women and Child Development, and UNICEF , New Delhi
9. Worked for the uplift of destitute women with various NGO's in Delhi and Tamilnadu..
10. Project Director for the project titled “Parental Guidance for Early Childhood Care” that aimed at creating booklets to cover three significant periods of early childcare - infancy, toddler-hood and preschool.

g. Policy Formulation

1. Facilitation in Formulating National Youth Policy 2012 for the Government of India, Ministry of Youth Affairs and Sports
2. Played a **pivotal role in conceptualizing and implementing operating policies** and principals, enhance operational efficiency and optimizing resource utilization pertaining to the **Child, Adolescent and Women Development** for the Department of Women and Child Development under the Union Ministry of Human Resource Development.

h. Counselling and Psychotherapy

1. Rendering Career Counselling and Guidance services for students and youth
2. Provided study skills training, memory techniques, group counselling and promotion of academic excellence for students from various schools & colleges in different parts of the country.
3. Providing Relationship Counselling for Youth
4. Counselling and Prevention of Suicidal Tendencies among teens and youth
5. Management of High Risk Behaviours among Youth and Providing Psycho-social Rehabilitation.
6. Hands on experience in providing counselling, behaviour modification, psychotherapy and rehabilitation for cognitive, affective and behavioural problems.
7. Assessment, Diagnosis and intervention of Children with Learning Disabilities and youth with special needs (disabilities).
8. Have been providing Multifaceted & holistic intervention for various psycho- social problems of children , women and youth.

i. Consultancy Services

1. Served as Member in the High Powered Mentor Group of RGNIYD to elevate the Institute as an Institute of National Importance
2. Served as expert member for conducting interviews for appointment by direct recruitment to the post of Child Development Project Officer in the Social Welfare & Nutritious Meal Programme Department in the Tamil Nadu General Service
3. Played a key role in developing five year plan of action (2003-2007) in the area of child development focusing on counselling services in India as the. Working committee member for UNICEF-GOI.
4. Research Consultant to various international research/evaluation studies on Mental Health conducted by Sri Ramachandra Medical College and Research Institute, Chennai
5. Chairperson for the Women Welfare and Cell for Prevention of Sexual Harassment against Women at Work Place at RGNIYD, Sriperumbudur under the Visaka Committee

6. Member of Ethical Committee, Centre for International Research in Mental Health and Neurosciences, Chennai
7. Scientific Committee Member of the Alzheimer's and Related Disorders Society of India, Chennai Chapter
8. Rendered consultancy services to NOKIA ,FOXCONN and SAINT GOBAIN, Sriperumbudur
9. Consultancy for Clinical Trials and Neuro-Cognitive Screening for international companies such as Johnson & Johnson, Merck, Ostuska, Pfizer, Elli Lilly, Sun Pharmaceuticals etc.

j. General Documentation and Dissemination Activities at (RGNIYD)

1. Preparation of Annual Reports to be laid on the table of Parliament of India.
2. Preparation of Quarterly Newsletters and other periodicals
3. Managing Editor of Endeavour – a Half-yearly Journal of Youth Development .
- 4.Preparing targets and periodic achievement reports for the Results Framework Document to be sent to the Performance Management Cabinet headed by the Prime Minister of India.
- 5.Preparation of Statement of Outlay and Outcome/Targets to be sent to the Ministry of Youth Affairs and Sports, Government of India
- 6.Preparation of agenda items for the Executive Council Meetings
- 7.Compilation of information for Starred/Unstarred Questions raised during the Parliament Sessions by Parliamentarians with respect to RGNIYD
- 8.Preparation of annual action plan .
- 9.Preparation of monthly reports to be sent to Ministry of Youth Affairs and Sports
10. Publication of Training Manuals, Research Monographs, Periodicals and other Flagship Publications .
- 11.Organising Press Conferences, Preparation of Press Notes and Releases for Media .

k. Books & Research Monographs

1. **India Youth development Index 2010 (ISBN: 978-81-907297-7-2)**
2. Rural Information Technology Youth Development Centres (RITYDC) – Research Monograph **(ISBN: 978-93-81572-01-6)**

3. Facilitators 'Manual on Environment and Sustainable Development (ISBN: 978-93-81572-02-3)
4. Endeavour – Journal of Youth Development (Half Yearly) - ISSN 2278 – 5507
5. India Youth Development Report 2010 – Volume 1 & 2 (ISBN: 978-93-81572-17-7)
6. A study of Youth Towards Elderly- (Research Monograph)(ISBN:978-93-81572-18-4)
7. A study on Knowledge and Practices of Youth Towards HIV/AIDS (Research Monograph)(ISBN:978-93-81572-20-7)
8. A study on Youth and Media (Research Monograph) (ISBN:978-93-81572-21-4)
9. A study on School Mental Health (Research Monograph) (ISBN:978-93-81572-22-1)

I. Papers Published

1. Need for Social Skills Training for Dyslexic Adolescents, Volume 3, No.2, July 2011, Indian Journal of Life Skills Education, ISSN-0975-6019
2. Sociodemographic and Clinico-Pathological Study of Patients with Coronary Artery Disease Undergone Coronary- Artery Bypass Surgery-published in the Journal of Chittagong Medical College Teachers Association, Vol 20, No 2-December 2009
3. Behavior Problems and its Impact on Academic Performance of School going Adolescent Girls- published in The Indian Journal of Psychological Medicine, Indian Psychiatric Society, South Zone.
4. A psychological evaluation of coronary artery disease patients - published in the Journal of Personality and clinical studies, Vol .18, (1 - 2) March - September 2002.
5. Psychosocial dynamics of adolescent mental health problems - published in the book on first continued education in clinical psychology on adolescent mental health: current status and challenges - 2002, Institute of Human Behavior and Allied Sciences, New Delhi.
6. Effect of Self-esteem training on neglected institutionalized adolescent girls - published in the proceedings of the seminar in psychological therapies with children and adolescents, October 2001, National Institute of Mental Health and Neuro-Sciences (NIMHANS), Bangalore.
7. Influence of self-esteem, locus of causality and adjustment on behavior of adolescent girls - published in the Journal of Psychological Researches, Vol.3 (42), and August 1998.

8. Influence of self-disclosure on self-esteem, interpersonal communication and apprehension among high school students - published in the Journal of Psychological Researches, Vol. 40 (1 and 2), January and May 1996.
9. Perceived problems and gender differences in relation to self-esteem among adolescents - published in the Journal of Psychological Researches, Vol. 40 (1 and 2) January and May 1996.
10. Sex-role orientation in relation to marital adjustment and stress among married couples - published in the Journal of Psychological Researches, Vol.38 (3), and September 1994.

m. Documentation

1. Prepared a module on early childhood care and trauma management in collaboration with UNICEF, Chennai and imparted training for select N.G.Os and ICDS functionaries of tsunami-hit districts - February to July 2005.
2. Authored a chapter on child sexual abuse in India for the third edition of Encyclopedia of Social Work in India - sponsored by the Association of Schools of Social Work in India, September 2004.
3. Prepared a Scheme related to the school fire tragedy on 16th July 2004 on trauma counseling for the survivors of the incident (August 2004) - approved by DWCD, and Ministry of HRD, New Delhi.
4. Developed a Booklet on Understanding Alzheimer's dementia – Guidelines for Caretakers , released on world Alzheimer's day ,21, September 2015, in Ramachandra Hospital & Medical University.
5. Developed the Newsletter (special Issue) , Sept 2015 , Jan-Apr 2016 , for the Alzheimer's & Related Disorders Society of India (ARDSI)

n. Professional Memberships / Honorary Positions held

1. Life Member, MPS (Madras Psychology Society)
2. Life Member, IAAP (Indian Academy of Applied Psychology)
3. Electoral Membership in YWCA, Chennai, Year 2016
4. Life Member, National Adolescent Resource Team, Government of India
5. Life Member, Indian Association of Life Skills Education
4. Chairperson, Visaka Committee (Sexual harassment in Work Place) of RGNIYD (2011-2013)

5. Chief Vigilance Officer , RGNIYD (2011-2013)
6. Chief Editor, Alzheimer's & Related Disorders Society Of India (ARDSI) (2015- till date).
7. Member, Ethics Committee , KHM hospital , Annanagar, Chennai

o. Networking with National/International Organisations

Established professional network/linkages with the following organisations

1. Commonwealth Youth Program, Asia Secretariat, Chandigarh, India and London Secretariat
2. State Governments/ Universities / Non- governmental Organization of North Eastern Region.
3. SAARC Secretariat, Department of International Cooperation, Ministry of Youth Affairs and Sports, Government of India
4. Japan International Cooperation Agency (JICA) under the Cabinet of Japan, New Delhi
5. Ministry of Overseas and External Affairs, Government of India
6. National Youth Council, Government of Singapore
7. UNFPA, India Office
8. WHO, India Office
9. World Bank, India Office
10. UNICEF, New Delhi, Rajasthan, Andhra Pradesh and Tamil Nadu
11. CARE INDIA, New Delhi

p. Psychological Testing and Evaluation

Trained in Professional Psychological Testing and Assessments related to the following areas:

- Scholastic
- Careers
- Behaviour
- Neuro-Cognition
- General Intelligence and Aptitude
- Personality
- Clinical and Counselling
- Special Needs and Disabilities
- Psycho-Social

q. Core Competencies

- General & Educational Administration
- Curriculum Development
- Module Development
- Training and Development
- Research
- Human Resource Management
- Competencies Mapping
- Career Profiling
- Counselling , behaviour modification &Psychotherapy
- Psychological Testing and Evaluation

r. Accomplishments

1. **Developed a National Scheme on Prevention of fire tragedies in Educational Institutions during 2004** which was approved and highly commended by Shri. Arjun Singh the then Union Minister

for HRD, Govt. of India by sanctioning Rs.50 Lakhs for the State of Tamil Nadu for its implementation

2. Designing of an **Interventional Programme for ICDS** in Tamil Nadu which is still successfully being implemented and replicated by various States in India
3. Establishment of Adolescent Guidance Centre, New Delhi
4. Introduction of a Replicable Programme for Preventive Cardiology at Madras Medical Mission for reversing heart diseases
5. Establishment of Career Counselling Centre at RGNIYD

s. Career Graph

Position Held	Institution	Period
Vice President	Wizkids India Pvt Ltd	2016 April onwards
Managing Director	Madras Memory Clinic Chennai	2014 – till date
Faculty Head , Research, Evaluation, Documentation & Disemmination (READ,),Social Harmony & National Unity (SHANU) , Youth & Adolescent Health and Develoment Division (YAHD) & Head, School of Career Counselling & Life Skills Education	Rajiv Gandhi National Institute of Youth Development, Ministry of Youth Affairs and Sports, Government of India, Sriperumbudur	2011 - 2013
Project coordinator	Department of Psychiatry, Madras Medical College & Government General Hospital, Chennai	Nov 2006- March 2011
Consultant Psychologist	Memory Clinic, Chennai	Nov 2006- March 2011

Guest Reader	Department of Life Skills Education, RGNIYD, Sriperumbudur	July 2009 – 2010
Deputy Director	National Institute of Public Cooperation and Child Development (NIPCCD), Government of India, New Delhi	March 2000-October 2006
Joint Director (TRG)	Ministry of Social Welfare, Government of Tamil Nadu	January 2005 - January 2006
Consultant Psychologist	Memory Clinic	June 1996 to February 2000
Clinical Psychologist	Department of Cardiac Rehabilitation, Madras Medical Mission, Institute for Cardio Vascular Diseases, Chennai	February 1999- January 2000
Honorary Testing Officer	Juvenile Guidance Bureau, Directorate of Social Defense, Chennai	August 1992 - January 1998
Consultant Psychologist	Kalaiselvi Karunalaya Chennai.	April 1994 - May 1996
Project Fellow	University of Madras	September 1994 – August 1997
Research Officer	Madras Medical College, Chennai	August 1992 - September 1993

t. Education

Doctorate in Applied Psychology (PhD)

From University of Madras, Tamil Nadu, India in the year 1999

Post Graduate Certificate Course in Torture Medicine

I.M.A.A.K.N. Sinha Institute of Continuing Medical and Health
Education and Research New Delhi, India in the year 1999

Master's in Psychology (Applied Psychology and Psychological Services)
University of Madras, Tamilnadu, India in the year 1992

Bachelor's in Psychology
Women's Christian College, Madras, Tamilnadu, India in the year 1992.